

Where will you go?

If you have The Raiser's Edge®, you have more options than ever for reaching new heights with fundraising technology. It might be time to gain perspective about your choices. As a long-time implementer of The Raiser's Edge, JCA is perfectly positioned to guide you in the right direction.

Which direction is right for you?

Upgrade to
The Raiser's
Edge NXT

Optimize
The Raiser's
Edge

Convert to
Blackbaud
CRM

JCA Future Path Assessment

JCA's Future Path Assessment will help you navigate through your options to the technology decision that's right for you. Move forward with confidence, assured that JCA has thoroughly reviewed your organization's individual fundraising requirements.

With your particular fundraising challenges as a starting point, we'll analyze your:

- Current use of The Raiser's Edge, and expectations for the future
- Considerations for moving to Blackbaud CRM or The Raiser's Edge NXT
- Options for optimizing The Raiser's Edge 7 based on your particular requirements

At the end of the assessment, you'll have sound budget, planning, and staffing recommendations for realizing your goals.

Get peace of mind knowing you're headed in the right direction.

Contact JCA today: Ellen Duero Rohwer, CFRE

212-981-8423

Ellen.Rohwer@jcainc.com

